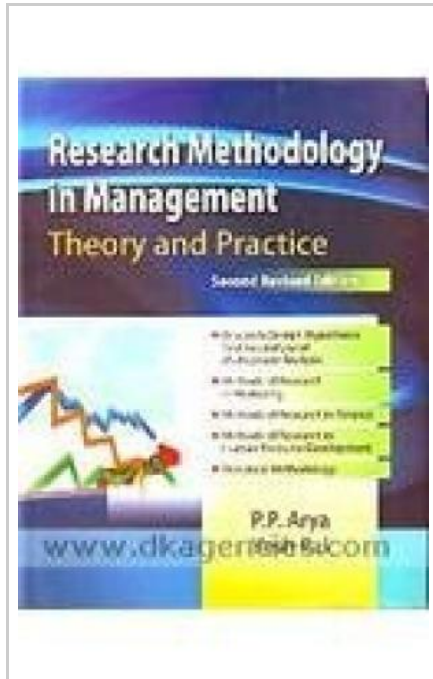




Research Methodology in Management: Theory and Practice

By P.P. Arya, Yesh Pal

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