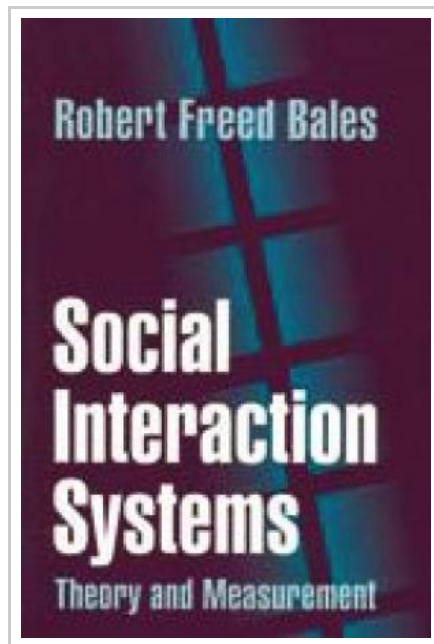




Social Interaction Systems

By Robert Freed Bales

Transaction Publishers. Paperback. Book Condition: New. Paperback. 396 pages. Dimensions: 8.8in. x 5.9in. x 1.1in. Social Interaction Systems is the culmination of a half century of work in the field of social psychology by Robert Freed Bales, a pioneer at the Department of Social Relations at Harvard University. Led by Talcott Parsons, Gordon W. Allport, Henry A. Murray, and Clyde M. Kluckhohn, the Harvard Project was intended to establish an integrative framework for social psychology, one based on the interaction process, augmented by value content analysis. Bales sees this approach as a personal involvement that goes far beyond the classical experimental approach to the study of groups. Bales developed SYMLOG, which stands for systematic multiple level observation of groups. The SYMLOG Consulting Group approach was worldwide as well as interactive. It created a data bank that made possible a search for general laws of human interaction far beyond anything thus far known. In his daring search for universal features, Bales redefines the fundamental boundaries of the field, and in so doing establishes criteria for the behavior and values of leaders and followers. Bales offers a new field theory, an appreciation of the multiple contexts in which people live. Bales does not...



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